

OUTLOOK

SPLURGE

SEPTEMBER 2014 VOL. 2



TOMMY HILFIGER

LIVING THE AMERICAN DREAM

WHAT WOMEN WANT!
10 SUPERWOMEN ON THE BRANDS THEY LOVE & COVET

HAUTE HOMES
WHERE ART MEETS REALTY

COMPACT LUXURY
THESE SMALLER WHEELS HAVE VROOM

BRAND IQ
MEET THE BOSS—HUGO BOSS

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What Women Want

A PEEK INTO THE MINDS OF SOME OF INDIA'S ACCOMPLISHED, CREATIVE AND STYLISH WOMEN TO FIND OUT WHAT'S ON THEIR LUXURY LIST

Step into the lives of some of India's most stylish women and see what's on their luxury list! These are not the ladies who lunch. They are accomplished and creative women whose companies are trail-blazers in the world of glamour. **Suvasini Sridharan** interviews leaders in the fields of haute couture, hospitality, jewellery and beverage

to provide a glimpse into the minds of ten ladies who set trends in the world of fashion. What do they purchase, where do they shop, which are the must-have items in their jewellery box, what do they covet, where do they holiday, what do they hold dear to their hearts? Find out all this and more...



LISA SRAO
CHAIRMAN AND
MANAGING DIRECTOR,
I BRANDS BEVERAGES

“I LOVE THE
LOUBOUTIN RED
SOLE. IT IS VERY
SEXY.”

What was your first big designer buy?

My first designer buy was the Louis Vuitton Canvas Ellipse Bag. I was in the UK working in media at that point and it was my first exposure to the fashion world. Since I pretty much carry the world with me, it made perfect sense, since I could throw everything in it and run around.

If you had to choose between bags and shoes, which would you pick?

I think that's a ridiculously difficult question. But if you definitely want an answer, I would say, I have a softer corner for shoes. Christian Louboutin, Jimmy Choo and Tod's are my staple wear. I love the Louboutin Red Sole. It is very sexy. And Stuart Weitzman wedges are extremely comfortable for work wear.

Which are the restaurants you just can't get enough of?

I'll name a couple. Sanctum in Bangalore, for its fantastic ambience and the delicious food. My favourite is the beer-infused chicken with cream potatoes. And I always make it a point to have English Lady, which is a delicious cocktail. Coya in London is another

favourite. This is a Peruvian restaurant which is contemporary, yet holds on to the traditional style of cooking. It has the best sea bass and monkfish ceviche, the greatest beef skewers and definitely the best aged tequilas.

Tell us about the best bottle of wine you have ever had.

During my last visit to London, my husband and I had a Chateau Lafite at the Ritz private club which was beautiful and really smooth. Totally indulgent!

What is a must-have item in your bar?

Apart from the lovely Three Royals whiskey from the house of I Brands Beverages, which I have in my bar at all times, I would say the 23-year-old Bruichladdich whiskey is an absolute must-have!

Name an item you possess that holds great sentimental value for you.

After our marriage, my husband gifted me a diamond Rolex watch. It was such a surprise that it became something that is closest to my heart. Plus, the diamond bezel and oyster pearl finish wasn't too hard on the eye!